Manxue Wang

www.manxuewang.com





Competency

UI/UX Design, Interaction Design, Visual Design, User Research, Frontend Development, Rapid Prototyping, Motion Graphics, Illustration



Skills

Design

Adobe Creative Suite, Sketch, inVision, Framer, Flinto, Proto.io, Origami, Axure, Omnigraffle, Balsamiq

Digital Media

Unity, Premiere, Cinema 4D, After Effects, Flash, 3DSMax, VRay

Intercation/Code

Javascript (JSON, AJAX, JQuery, NodeJS, React), RESTful API, HTML / CSS (Sass), Bootstrap, Python, Phonegap

Fast Prototyping

Processing, Arduino, Raspberry Pi, Wireless tech (BLE), Circuit Design, 3D Printing, Laser Cutting, CNC



Professional Experience

Teague Seattle, Washington | Dec.2018 - Now

Interaction Designer

- Identified and designed user-centered interactive solutions for major aerospace companies and airlines
- Led the UX design for a major aircraft company's digital sales tool exhibited at Aircraft Interior Expo 2019
- Partnered closely with the engineering and marketing team to establish products that drive business goals and meet users' needs

Wieden + Kennedy Portland, Oregon | Jul.2016 - Dec.2018 Interaction Designer

- Developed conceptual ideas and built final interactive deliverables for clients including KFC, Soylent, Samsung, and Nike
- Worked with engineers to deliver end-to-end design solutions, notably **H.A.R.L.A.N.D**, a KFC drive-through robot made its apparence on Jimmy Kimmel *Live!* show and successfully reached millions of audiences. And **Soy Route**, a web design that won us a Bevnet's 2017 Best Marketing Campaign award
- Work closely with stakeholders to develop workable prototypes for products including digital apps, installations and VR/AR experience

Vestorly New York, United States | Jun. 2015 - Aug. 2015

UI/UX Designer Intern

- Designed and developed UI for Vestorly's mobile application, working extensively with Photoshop, HTML, CSS and Bootstrap framework
- Designed and developed responsive style features for Vestorly's website
- Designed various marketing materials brochures and branding showcases

France Telecom (Orange) Beijing, China | Oct. 2012 - Jan. 2013 GUI Designer

- Designed UIs, icons and visual style settings for multiple mobile applications
- Designed and conducted various user-experience research initiatives
- Redesigned UX and implemented new modules and interfaces for several apps



Education

New York University Sep. 2014 - May. 2016 | New York, US M.P.S in Interactive Telecommunications Program (ITP)

Communication University of China

M.A. in Interactive Media Design Sep. 2013 - Dec. 2016 | Beijing, China B.A. in Digital Media Art, Ranking 2/31 Sep. 2009 - Jul. 2013 | Beijing, China